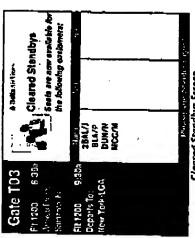
#### **EXHIBIT A**

## THE STANDBY PROCESS

If you are standing by for a different flight notfly you when to see the agent at the or an upgrade we will use the screen to boarding door.

displayed on the screen. For example, Mark only the first 3 letters of the last name and To protect the privacy of our customers, the first initial of the first name will be William would appear as Wil / M.



Cleared Standbys Screen

your old boanding card and you will be given proceed to the agent positioned at the gate reader next to the boarding door. Present Once your name appears on the Cleared Standbys or Cleared Upgrades screen, a boarding receipt with your new seat fou are now ready to board! assignment.

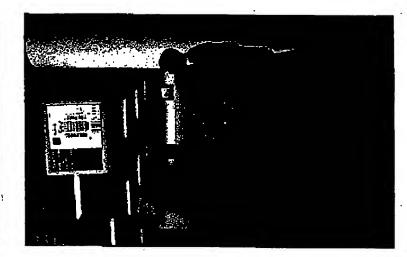
If you have any questions about the process, please ask the gate agent.

Customer Guide

Jacksonville

**Boarding in** 

**Enhanced Standby** 



**▲** Deita

PAGE 12/13 \* RCVD AT 2/24/2005 11:57:05 AM [Eastern Standard Time] \* SVR:USPTO-EFXRF-2/0 \* DNIS:7468000 \* CSID:404 572 5145 \* DURATION (mm-ss):03-02

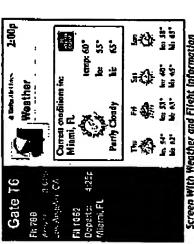
#### NEW IDEAS

developed this brochure to introduce it to Delta is always looking for new ways to pleasant. We are currently testing a make your airport experience more customers in Jacksonville and have different way of boarding standby

#### WHAT IS IT?

Gate Information Display System to provide Delta has recently developed an innovative Important, up-to-the-minute flight information in the gate area.

information concerning your flight including city. These screens are also used during the Large flat screens installed at each gate in and weather conditions at the destination meal service, flight time, boarding times Actsonville continuously display useful soarding process to alert you when It is dime to board.



Screen With Weather and Filght information

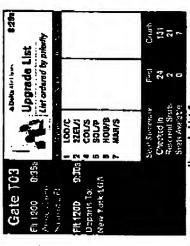
standby lists and names of customers who We are now using these screens to display have been cleared from the standby and upgrade lists.

# THE STANDBY AND UPGRADE LISTS

Note: Due to our testing schedule, this editive making the analiable for your

You will see two separate list screens at the Our customers have told us that they want gate. The Upgrade list displays the names class. The Standby list displays the names of customers confirmed on another flight of customers desiring to upgrade to first Hight as possible, including standby lists. to see as much information about their festifing a seat on this flight.

etters of your last name and the first Initia of your first name will be displayed on the screen. For example, Mark William would To protect your privacy, only the first 3 appear as Wil / M.



Upgrade List Screen

Gold and Silver Skyldiles members are given Many factors determine a customer's place special consideration due to their Medallion on the standby and upgrade lists. Platinum also determine where a person appears on earlier flight delays or cancellations) may status. The type of ticket a customer is holding and situational factors (such as the standby list

place on the standby or upgrade fist may Mease keep in mind that a customer's change because of these factors.

vaavos zsi3 koouoss

### THE SEAT SUMMARY

ascertaining your chances for being deared he seat summary is shown directly below austomers and seats still reserved for the the standby / upgrade information. It or a seat on the flight or an upgrade. indicates the number of checked-in Dight. This information is useful in

displayed in the summary is accurate, there Please remain in the gate area until advised the final outcome of your standby situation may be other factors that will determine Please note that while the information by either an agent or the screen to do otherwise.

**1**